



June 17, 2010

PotashCorp Kicks Off Saskatoon Friendship Inn Fundraising Campaign with \$500,000 Matching-Gift Challenge

Saskatoon, Saskatchewan – Potash Corporation of Saskatchewan Inc. (PotashCorp) today announced a \$500,000 matching-gift challenge in support of the Saskatoon Friendship Inn's Friends in Deed capital campaign, which will fund an expansion of their facility and services. Speaking this morning at the launch of the capital campaign, Bill Doyle, President and Chief Executive Officer of PotashCorp, announced the matching-gift community challenge and encouraged other local companies and individuals to participate in the campaign.

"We share a common belief with the Friendship Inn that proper nutrition is essential for people to achieve their full potential," Doyle said. "While our products help farmers around the world, our success allows us to help people here at home. We believe our support of the Friendship Inn will help it give people a greater ability to improve their lives, achieve their goals and build a stronger community."

PotashCorp will match each dollar given to the Friends in Deed campaign up to a maximum of \$500,000 until September 30, 2010. In this way, PotashCorp will help the Friendship Inn raise \$1 million of its \$3 million campaign goal.

"The success of the Friends in Deed campaign will allow the Friendship Inn to expand to nearly double our current space," said Geselle Doell, Executive Director of the Saskatoon Friendship Inn. "After the expansion there will be seating capacity for up to 300 people and other improvements to our facilities. PotashCorp's donation starts our campaign off at a running pace. Their help is deeply appreciated."

The Saskatoon Friendship Inn was established in 1969 as a drop-in centre for transient and homeless men. Today, it is a soup kitchen providing two meals daily for the transient, homeless, and less fortunate, and sees more than 500 people every day, 365 days a year. The Friendship Inn also offers social support and crisis counseling for individuals and families, and fosters awareness of hunger and poverty issues and encourages compassionate solutions to poverty in Saskatoon.

Potash Corporation of Saskatchewan Inc. is the world's largest fertilizer enterprise by capacity producing the three primary plant nutrients and a leading supplier to three distinct market categories: agriculture, with the largest capacity in the world in potash, third largest in each of nitrogen and phosphate; animal nutrition, with the world's largest capacity in phosphate feed ingredients; and industrial chemicals, as the largest global producer of industrial nitrogen products and the world's largest capacity for production of purified industrial phosphoric acid.

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